

Village of Weston, Wisconsin
OFFICIAL PROCEEDINGS OF THE TOURISM COMMISSION
held on Monday, April 17, 2023, at 4:15 p.m., immediately following Finance
in the Board Room at the Municipal Center, Chairman Hartinger presiding

AGENDA ITEMS.

1 Tourism Commission Call to Order & Welcome by Chairperson Hartinger.
Meeting called to order at 4:32 p.m. by Tourism Commission Chairperson Hartinger.

2 Roll Call by Recording Secretary.
Roll call of Tourism Commission indicated 4 members present.

<u>Member</u>	<u>Present</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	NO, EXCUSED
Jelmeland, Dave	YES
Weiland, Jamie	YES

3 Approval of minutes from previous meeting: January 16, 2023
Motion by Jelmeland, second by Weiland, to approve previous minute January 16, 2023.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

4 Public Comments.
Trautman presented a thankyou card from DCE Youth Baseball.

ACKNOWLEDGE WORK PRODUCT TRANSMITTALS.

5 March Budget Status Report
Trautman gave a final room tax report for 2022 because there has not been activity in 2023.

Motion by Jelmeland, second by Weiland, to acknowledge the 2022 room tax report.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

6 **CVB Report**

White, Wausau/Central WI CVB, gave an overview of things going on at the CVB. A few key points is, as of 4/17/2023, approved grant total is \$22,500 and the #1 hotel of outside visitors is Western Holiday Inn Express.

Motion by Jelmeland, second by Weiland, to acknowledge the CVB Report.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

EDUCATIONAL PRESENTATIONS & REPORTS

7 **Blossom of Lights**

Darie gave an overview of the second annual Blossom of Lights being held at Monk Botanical Gardens. Darie is asking for \$10,000 in grants.

Motion by Jelmeland, second by Corvino, to approve the Blossom of Lights.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

8 **Color Me for a Cure**

Trautman did mention that there was a typo on the RFC and it should be read as " Should the Tourism Commission approve the grant request of \$3,000 to Breanne Sleater Memorial Foundation for Color Me For A Cure 5K Walk/Run?"

Ms. Hanson gave an overview of their 5K walk/run Breanne Sleater Memorial Foundation for Color me for a Cure. They are asking for \$3,000.

Motion by Weiland, second by Corvino, to approve the Color Me for a Cure.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

9 **Hmong Wausau Festival**

Xiong gave an overview of the Hmong Wausau Festival. This will be their 7th annual event. They are asking for \$10,000.

Motion by Jelmeland, second by Hartinger, to approve the Hmong Wausau Event.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

10 **Wausau Pride**

Allison presented an overview of the Wausau Pride's 2nd annual event. This event will be changed to a more family event. They are asking for \$5,000.

Motion by Corvino, second by Weiland, to approve the Wausau Pride.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

11 **Wings Over Wausau**

Ms. Aderholdt gave an overview of the Wings Over Wausau event. They are requesting \$10,000 for this event.

Motion by Hartinger, second by Weiland, to approve the Wings Over Wausau.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

12 **Art in the Park**

Corvino mention that were was a typo on the RFC and it should be read as " Amount Request: **\$3,000**".

Gloriann, is requesting \$3,000, for the Art in the Park event. This event has been going on for 48 years, but this is their first time asking for a grant.

Motion by Jelmeland, second by Weiland, to approve the Art in the Park.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

13 WI Highschool Bowling Tournament Post-Event Report

Post event report for the WI Highschool Bowling Championship was presented.

Hartinger would like to add some financial questions to the report.

POLICY ISSUES – DISCUSSIONS/RECOMMENDATIONS.

14 Next Tourism meeting date(s):

- Monday, July 17, 2023 @ 4:15 PM, immediately following Finance.

15 Topics for future meetings.

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16 Remarks from staff.

- Mr. White wanted to mention that they are in the progress of building a website for a one-stop site to show "What's Happening in the Area" and how they can link it to our Village website.

17 Remarks from Commission Members.

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18 Announcements.

ADJOURNMENT OF TOURISM COMMISSION

Motion by Corvino, second by Weiland, to adjourn the Tourism Commission meeting at 5:55 p.m.

Yes Vote: 4 No Votes: 0 Abstain: 0 Not Voting: 0 Result: PASS

<u>Member</u>	<u>Voting</u>
Hartinger, Jasper	YES
Corvino, Dino	YES
Kluever, Jon	--
Jelmeland, Dave	YES
Weiland, Jamie	YES

Hartinger adjourned the Tourism Commission meeting.

Song Lao, Recording Secretary