

**VILLAGE OF WESTON, WISCONSIN  
RESOLUTION NO. 2017-006**

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**A RESOLUTION,** adopting a policy for naming future public parks, public facilities and/or streets in the Village.

**WHEREAS,** the Village is participating in the Marathon County Uniform Addressing Project and thus will be required to rename several Village streets which are duplicated within another municipality within Marathon County.

**WHEREAS,** it may be difficult to find unique names to use in the future so Weston's elected officials have expressed a desire to honor individuals with dedications and or naming of certain public facilities and streets.

**WHEREAS,** there is a need to establish criteria and a process for selection of names for certain public facilities and streets.

**BE IT RESOLVED** by the Board of Trustee for the Village of Weston hereby establish the following criteria and processes when naming public facilities and streets within the Village in the future:

1. *Selection of name – Criteria.* It is the policy of the city to choose names for public parks, public facilities and/or streets based upon the site's relationship to the following criteria:
  - a. Neighborhood, geographic or common usage identification;
  - b. A historical figure, place, event or other instance of historical or cultural significance;
  - c. Natural or geological features;
  - d. An individual (living or deceased) who has made a significant land/or monetary contribution to the community or who has had the contribution made "in memoriam" and when the name has been stipulated as a condition of the donation; or
  - e. An individual who has contributed over 20 years outstanding civic service to the Village/Town of Weston.
2. *Designation of name by Board of Trustees.* The Board of Trustees shall designate the names of public parks, public facilities and/or streets. The Trustees may choose to make its selection after receiving a written recommendation from any one of the village's advisory committees or commissions, or a specially appointed committee, based upon public input from individuals and organizations. Such written recommendation shall state how the proposed name(s) meet(s) the criteria in 1. Above. If a contest or competition is to be held

to determine the name of a public park, public facility and/or street, the advisory committee shall establish guidelines and rules for the contest. No village funds shall be used for any contest prizes.

3. *Naming of interior features.* The interior features of a public park or public facility may be named separately from the main park or facility and should be bestowed with the intention that it will be permanent, and changes should be strongly resisted. Name changes shall be subject to the procedures set forth in this section.
4. *Renaming procedure.* A name once selected for a public park, public facility and/or street should be bestowed with the intention that it will be permanent, and changes should be strongly resisted. Name changes shall be subject to the procedures set forth in this section.
5. *Signing.* Following selection of a public park, public facility and/or street name by the Trustees, the public works department will identify the specific park, facility or street by appropriate signing specifying the name.

**PASSED BY THE BOARD OF TRUSTEES OF THE VILLAGE OF WESTON**, at a regular meeting thereof, this 20<sup>th</sup> day of the month of February, 2017.

**VILLAGE OF WESTON**, a Municipal Corporation of the State of Wisconsin.

By:   
BARB ERMELING, President

ATTEST:

By:   
SHERRY WEINKAUF, Clerk

**VILLAGE OF WESTON, WISCONSIN  
AGENDA ITEM COVER SHEET**

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**MTG/DATE:** Board of Trustees – 02/20/17

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**FROM:** Jennifer Higgins, Director of Planning and Development

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**DESCRIPTION:** Resolution No. 2017-006 adopting a policy for naming future public parks, public facilities and/or streets in the Village.

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<b>ACTION:</b>	<input checked="" type="checkbox"/> <b>Approve</b>	<input type="checkbox"/> <b>Ordinance</b>	<input type="checkbox"/> <b>Proclamation</b>
	<input type="checkbox"/> <b>Deny</b>	<input checked="" type="checkbox"/> <b>Policy</b>	<input type="checkbox"/> <b>Report</b>
	<input type="checkbox"/> <b>Expenditure</b>	<input type="checkbox"/> <b>Procedure</b>	<input checked="" type="checkbox"/> <b>Resolution</b>

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**QUESTION:**  
Should the Board of Trustees approve a Resolution establishing a policy naming future public parks, public facilities and/or streets in the Village?

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**BRIEF:**  
With the Village’s participation in the Marathon County Uniform Addressing project and our requirement to rename duplicate street names, staff felt it would be a good time to put a policy in place for renaming these streets, especially if they may be named after individuals in the community or who have exhibited outstanding civic service. As we go forward in the County Uniform Addressing project, my plan is to revise our addressing ordinance to include the provisions from this policy.

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**FISCAL IMPACT:** TBD at time of implementation or naming.

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**RECOMMEND:** Director recommends approval.

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**COMMITTEE:**

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**REQUEST:** Approve Resolution #2017-006 under Consent

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- Is there an additional briefer with this agenda item?
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- Are there additional reference documents which have been attached to this report?  
1. Resolution No. 2017-006